

# PRIVACY POLICY

The purpose of this statement is to inform users of this website what information is collected about them when they visit this site, how this information is used and if it is disclosed.

## Web log files

In common with most websites, Don't Sweat It (DSI) website automatically logs certain information about every request sent to it. This information is used for system administration and for producing usage statistics. Summary statistics are extracted from this data and some of these may be made publicly available, but these do not include information from which individuals could be identified. Relevant subsets of this data may be used as part of investigations of computer misuse involving this site. Data may also on occasion be used to enable investigation of technical problems on the website. Otherwise logged information is not passed to any third party except if required by law.

## Data protection

From time to time we will use electronic forms on this site to gather personal information for purposes directly related to a service, function or activity of DSI. When we do so we will let you know the purpose for which the information is being collected (including if the information is to be published). Completion of and submission of any form on this website is entirely at the discretion of you, the website user.

## Data protection statement

In using and submitting forms on this website you agree that DSI may use any personal data of yours that you supply through the forms. DSI respects your privacy and seeks to protect your personal data: 1. **DSI** will only collect and use your information to administer, support, improve and obtain feedback on its service 2. DSI may also use this information to assess what services may be of interest to you and to personalise our service and marketing 3. DSI may also contact you to obtain feedback on services and any improvements we can make to them 4. You have the right to ask us at any time not to contact you by way of direct marketing 5. DSI will not disclose your personal data to any other organisations without your permission.

## Other websites

It is important to appreciate that DSI website provides links to other independent sites, but this policy and statement applies only to direct use of their website. You will need to consult the providers of other websites for information on their policies.

## **SMS**

When you subscribe to DSI SMS sign-up, you agree to receive automated marketing text messages from us about our products and services to the phone number you provided, and that the messages may be sent via automatic telephone dialling system or other technology. We collect your phone number, information about your browser, information about the page you signed up on, and any other additional information you may provide to us. Message frequency is recurring. Message and data rates may apply. We reserve the right at all times to disclose any information as necessary to satisfy any law, regulation or governmental request, to avoid liability, or to protect our rights or property. To opt out (Australian recipients) click the unsubscribe link in any text message to cancel. You'll receive a one-time opt-out confirmation text message. You understand and agree that attempting to opt-out by any means other than texting the opt-out commands above is not a reasonable means of opting out. For more information on SMS messages, please read our [Terms of Use](#).

The DSI website uses cookies to help keep track of items you put into your shopping cart including when you have abandoned your cart and this information is used to determine when to send cart reminder messages via SMS.

The above excludes text messaging originator opt-in data and consent; this information will not be shared with any third parties.